

## **Friends of Christopher Columbus Park**

July 10, 2018 Meeting

Began at: 6:39 PM

Mariners House

Chairing Meeting: Joanne Hayes-Rines, President

Recording Minutes: Patricia Thiboutot, Clerk

**Board Members Attending:** Joanne Hayes-Rines, Ann Babbitt, Ann DeLuca, Robyn Reed, Patricia Sabbey, Rita Pagliuca, Patricia Thiboutot

**Board Members Absent:** MaryGaye Grizwin, Susanne Lavoie, Ford Cavallari, Kelsey Griggs

**Members Attending:** 8

**Committee Reports:**

**Treasurer:** Ann DeLuca

**Revenue:**

Total Revenue year to date is \$48,046. Without the Fireworks donations of \$13,500 revenue is \$34,546, which is 46% of the 2018 Budget of \$75,000. Prior YTD was \$12,765. Compared to this year's current revenue of \$34,546 (without Fireworks) the variance (\$21,781) is mainly due to prior year Sponsor revenue that we received in 2018. (Conti \$10,000; Joe's \$5,000 Century \$1,000; Prince \$500; Lewis \$500) General Membership revenue year to date is \$14,526 which is 81% of the 2018 budget of \$18,000. Prior YTD was \$12,665. Membership revenue this year is ahead \$1,861 which is 15%.

**Expenses:**

Program Related Expenses year to date are \$29,724. Without Fireworks of \$1,200 Program related expenses are \$28,525 which is 34% of 2018 budget of \$83,500. Prior year program related expenses were approximately \$18,797. Variance (of \$9,728) is mainly due to prior year Park Ranger expense of \$1,355, the Trellis lights for Valentine's Day of \$3,600, and the installation of the new rose bushes for \$3,800.

**Fundraising:** Patricia Sabbey - No Report - Handed out posters for Play Dates

**Horticulture:** Robyn Reed

Someone broke off a key in one of the locks of the rose garden gates and made that lock unusable. It was in the locked position, so we could not unlock it. Although we tried to get the broken key out, we were unable to, until the Park Ranger managed to get it out, and now we can use the lock again.

Benton Locks is installing the new keypads on Thursday. I will distribute the code as soon as we determine it.

The gardeners planted lavender plants this past week in the crescent garden – right now they are small and delicate, so volunteers should be careful weeding around the new plants. They should be beautiful later this summer.

Everyone is welcome to join us – we will train you and provide all the tools and gloves. Please just wear closed-toe shoes and appropriate clothing, as well as sun protection.

**Park Art:**

Hopscotch is back.

The Short term project went up in time for the Independence Day event, but apparently didn't make it longer than that. I will not be going forward with that sculpture. Thank you to all the volunteers that helped install it.

Aandre's art projects for the park will be in September.

**Internet Communications:** Kelsey Griggs

June 2018

Newsletter:

June: 36%

June redo: 10%

Facebook: 1, 164 (+14)

Twitter: 336 (+2)

Instagram: 536 (+43)

Website:

June 2018: 796 (3,228)

June 2017: 2,188

July 2018:

Newsletter:

July: 36%

July 2nd: 36%

Facebook: 1,204 (+40)

Twitter: 341 (+5)

Instagram: 554 (+18)

Website:

July 2018: 803

July 2017: 3,456

**Membership:** MaryGaye Grizwin

Thank you to Gail Hudak and Rita Pagliuca for running the June Membership report

June results:

No business contributions in June. Second month in a row with no business memberships.

19 New members; \$ 1685 in membership donations

5 Membership renewals; \$295 in membership donations

Average donation per member jumped to \$83, (May's average was \$58). This is due to generous new member contributions: 4 at \$100 Rose Garden level and 2 at \$500 Trellis level

Membership Social results:

5 June Membership Counts are attributed to the April Membership Social

4 renewals, one new member

\$285 of June Membership Donations are attributed to the April Membership Social  
Year to Date Results: January –June 2018  
225 Members; 82% of 2017 Total  
\$ 14,4900 Membership donations; 87% of 2017 Donations

**Activities:**

Information table at the June 30 Independence Day Celebration resulted in 3 new members

Membership renewal appeal was published in July 3 newsletter

Email reminder messages to those who have not yet contributed is ready to go and will be sent in mid-July .

**Infrastructure:** Ford Cavallari-Absent-No Report

**Independence Day Celebration:** Ann Babbitt

Event was successful. Co-Chair: Kathleen Tedesco got things done. Craft Table Theme: Bees and Butterflies was very popular. All kinds of stickers of butterflies, bees, 3D stickers, dinosaurs, fish. Face Painting was also popular. Frankie Boyer, volunteer was there all the time, plus 2 professionals from the Parks Dept.

Raffle raised \$371.00 thanks to Joanne's two grandsons who went around the crowd selling the tickets. Very good prizes.

Ann Babbitt's grandson sang the National Anthem.

Great group of volunteers who made the event a success.

**Cruise:** Stephanie Walker and CamilleHogan

Others helping are new members: Molly Miller, Kaelie St. Pierre and Marcy Bennett.

Tuesday, August 21. 6:30 PM Boarding. Set sail 7:00 PM. Tickets:\$40.00 per person.

DJ this year. Cost: \$200.00.

Caterer will use kitchen to leave room for a dance floor on 1st deck.

Caterer less expensive than last year. Joanne will purchase desserts from Costco.

Chairs will ask Kelsey to send out an email reminder for tickets.

So far, 25 people have bought tickets.

Will have Raffle.

Boarding will take place on Chart House Side. Waiting for confirmation for boarding.

**Website Update:** Joanne

Laura Hayes-Heuer is working on the new web site. The About FOCCP section, history of the park, fundraising, membership and horticulture have been edited and cleaned up. The new site is being created on Wix. Laura expects to have a draft for board members to review by the end of next week, July 20.

After the site is live, the old one will be shut down. Rachel Walters have volunteered to make updates. Hopefully, the site will be so easy to update that committee chairs can help with the updates. Beverly Knight will continue to update our calendar of events that includes our events and others we know about in the park.

Hosting Budget for old site is \$400.

Wix cost for first year is \$102. Second year and thereafter is \$204.

Matt Conti has given Laura access to his website for photos. Meredith also has photos on Facebook that will be available to Laura.

## **BOSTON HARBOR FIREWORKS FUND**

Independence Day Celebration – Saturday, June 30 – 1 barge – great reports!

Labor Day Kick-Off – Thursday, August 30 – 2 barges

Midnight New Year's Eve – Monday, Dec. 31 – 2 barges

Fundraising Goal: \$200,000.

Supporters to date: NorthEndBoston.com, Marriott Hotel, Hyatt Boston Harbor, Entertainment Cruises, Boston Harbor Hotel, Provisions Restaurant, Harborside Inn, Rep. Aaron Michlewitz. Individuals can donate by going to foccp.org and clicking on "Fireworks". Link to BHN site with Go Fund Me like program that is designed for non profits. Hand out cards.

### **SUNDAY NIGHT MOVIES -- July 22 to August 26 -- 6 nights**

July 22 Butch Cassidy & Sundance Kid

July 29 Roman Holiday

Aug 6 Chariots of Fire

Aug 12 Mary Poppins

Aug 19 Short film: Henry and the Elephant (Thomas and Friends) then Finding Dory

Aug 26 Apollo 13

Rita and Ann will introduce the movies. Can give out book marks that night.

Tia's not donating this year. Joe Bono not providing funds for movie night as his food cart was pulled from the park. FOCCP will pay for movie nights.

### **2018 EVENTS**

**Tot Lot Clean Up:** May 5 Saturday Noon to 2 pm

**Independence Day:** June 30 Saturday Noon to 4pm

**Lawn Games:** June 30-Aug 25 Saturdays Noon to 4pm Plus Monday, Oct. 13 for Fall Festival

Croquet June 6 to Aug29 Wednesdays 5:30pm to 7:30pm

**Movies:** July 22 to August 26

**FOCCP Cruise** August 21 Tuesday 6:30pm to 10pm

**Fall Festival** October 13 Saturday

**Trellis Lighting** November 19 Monday

**New Business:** Blue Apron offered to host a movie night but found it not be viable now.

A PG Trailer will be shown on one of the nights. Received \$500.

Tia's not donating this year. Joe Bono not providing funds for movie night as his food cart was pulled from the park. FOCCP will pay for movie night.

Meredith suggested the recycled fence be added to the parks's history on the website.

**Green Fest Event:** Robyn Reed

Environmental Event at City Hall Plaza changed the name of the event to: "Changing Course". Choosing Robyn's theme for saving the harbor. There has been a lot of buzz regarding her water bottles that are painted to look like fish. She has been contacted by many groups to speak about her project. She has been given space at the Strada to use as a studio.

June minutes approved.

Meeting Adjourned: 7:32 PM, Respectfully submitted: Patricia Thiboutot, Clerk