

Friends of Christopher Columbus Park
Monthly Meeting
February 13, 2012
The Mariner House
North Square
Boston, Ma

The meeting was convened at 6:30 pm by President Joanne Hayes- Rines
21- People attended

Horticulture report - Mary Ann Esparo
Met with the Greenway and they suggested we soil testing the crescent area for spring planting.

JH-R discussed Blossom Fund grant that we recently submitted. Many thanks to Joanne, her daughter, Kathy Ray for pulling it together.

Lighting Committee ... Jay Thompson
Trellis light out Latino fixed lights

Membership report - Beverly
No changes beginning of membership drives underway

Internet Communications report – Meghan reported for Audrey. Feb newsletter was sent to 485 addresses with a 32.8% open rate.

Virginia reported totals reported for the year and account balances

President's Report

Plans for 2012

The Board met on Jan. 30, 2012 and the decisions from meeting were shared with the members

2012 BUDGET

To determine our fundraising goals for 2012, we arrived at this budget.

EXPENSES

Highlights:

- Trellis lighting (include blue light replacement every five years, budget reflects five year amortization)
- Horticulture (includes estimated \$5,000 for repair of south side of Crescent)
Two objectives for the planting; keep it low maintenance and focus on beautification. We will be getting the soil tests done at UMass Amherst.
The garden may add a separate group to maintain and support Crescent and the Wisteria. We should think about communicating our gardening efforts in the newsletter.

Summary

• Trellis lighting	\$30,000
• Horticulture	7,000
• Trees	2,000 (fertilization)
• Events	10,000 (Columbus Day, June 30 Tall Ship event?, Picnic?)
• Membership	3,000 (2 socials)
• AaxAGeneral	3,000 (accountant, office supplies, etc)
• Insurance	1,500
• Misc.	<u>3,500</u>
TOTAL	\$60,000

FUNDRAISING SOURCES

• Tia's	\$ 5,000
• Al Dente	5,000
• CL Waterfront Prop.	5,000
• Joe's American Bar	5,000
• Peabody Properties	2,500
• Condo Associations	5,000
• Membership	<u>15,000</u>
TOTAL	\$40,000

2012 Shortfall (Additional Funds needed) \$20,000

POTENTIAL ADDITIONAL FUNDRAISING SOURCES

July Sunset Cocktail Cruise, fund raising target is \$4000. The membership selected a date of July 18th.

Jasper White Clam Bake on Spectacle Island.

Bill Walker of Boston's Best Cruises will talk with Jasper White about offering us a deeply discounted clam bake as a fundraiser. Joanne asked that he get back to us before the Feb. 13 meeting so we can present the options to the membership

Casino Night

It is legal to have casino night in Massachusetts. For example, www.rentacasino.net/ is based in Newton. Is this something we should consider for the small ballroom in the Marriott. The membership though this was a good idea.

Sponsors

A Sponsorship Committee, probably under the direction of the Fundraising Committee, would be responsible for creating information kits about FOCCP goals, list of potential sponsors, and process for contacting sponsors. Members of this committee would include Anne, Trish, Sandra, Joe, Audrey and Beverly.

Movie Nights.

Joe Bono will come up with some way to collect donations on movie nights, please *SEND IDEAS TO INFO@FOCCP.ORG suggestion for contemporary movie*

2012-2013 MAJOR PROJECT

Sun shade for Tot Lot equipment.

Cole, Mary and Meghan help survey the families. Basically we need to ask what problems we are trying to solve by asking lots of people who use the park. Once we understand the problem we are trying to solve then what are the project components such as cost, logistics /maintenance with building with parks dept. If we went with an a temporary up and down who maintains it and if we go with a permanent option what is the real comparative benefit Cole will check with the Parks dept. to see where this has it been done to get the facts and understand the sustainability.

2012 EVENTS IN THE PARK – Free To the Public

** Tot Lot Clean Up in May

** Monthly Tot Lot Clean Ups

** June 30 Tall Ships Fun Day in the Park ... activities like Columbus Day alot of people come from out of town

- ** Neighborhood Old Fashioned Picnic in the Park ... FOCCP rent picnic tables. People bring their own food or buy hot dogs, etc from Pushcart. Activities: 3 legged races, sack races, egg and spoon race, wheelbarrow race, etc.
- ** Sunday Movie Nights
- ** Columbus Day, Monday, October 8.

COMMITTEE CHAIRS NEEDED

Ad Hoc PR Committee. This committee would help create the information/media kit that would also be used by the Sponsorship Committee.

Ad Hoc Picnic in the Park Committee. Responsibilities: Set a date, source picnic tables and benches, determine if you want to have any special treats (like watermelon), ask Greenway for use of their games, organize games for the days of (like 3 legged races, run with egg on spoon, etc). Michelle brogan and Jess

Ad Hoc June 30 Tall Ships Fun Day Committee. Responsibilities: Can model after Columbus Day event. Magician already has this date on his calendar. Source other entertainment, order balloons, coordinate with NEMPAC for music and face painting. Timing 11am to 3pm. Remember the spray fountain will be in use. 11-3 use cc template. Mary is willing to co chair

Ad Hoc Sun Shade Committee under the direction of the Infrastructure Committee.

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Note Card Update by Meghan Denenberg

Yes many note cards for sale at Goose. 30 to 50 December 324 and 200 more

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MBTA fare cut Quincy cuts for Quincy ferry route or increase rates. MA state transportation asks for our input to comment to help

Infrastructure Report Cole Landers FOCCP will send letter to the city to inform them of new trash barrels to city and w/ tall ships and especially w/ all activities. Get estimates and place them in park

Sandra Harcourt distributed minutes for review. Move to accept them as written at the end of the meeting.

Meeting adjourned at 7:58 pm