

*Friends of Christopher Columbus Park
Meeting Minutes 11/11/14
Mariners House, Boston, MA*

Meeting chaired by Joanne Hayes-Rines
Called to order at: 6:36 PM

Committee Reports:

Membership: Beverly Knight

- 323 Members
- \$15,210 raised
- Suggestion: Place Renewals for 2015 on tables at the Gala.
- 14 month Membership

Horticulture: Ford Cavallari reporting for Robyn Reed

- Roses cut down
- Mulch ordered
- 200 Daffodils courtesy of Judy Miller of the Prince Building
- Daffodils were planted in Crescent Garden and around center bed
- Branches taken off some trees in Rose Garden
- Rodent situation still very bad - big holes
- Suggestion to paint trash barrels in the park this spring
- City still has not provided the promised Big Bellies
- Lahey trimmed the wisteria - some lights out

Infrastructure: Ford Cavallari

- Board decided to postpone new lights
- Refresh underway - Steve Mirabella from Sanibel Electric donating labor a change from Lehey.
- Turned lights on last Friday for test - 20% out
- Working today
- Ready to go this week
- Leds out, not sure why
- New lights will be better
- Shipment for new lights slowed down - Sanibel will store free of charge
- Install new lights in the spring (late March or early April) before wisteria grows
- Less labor on new lights

Treasurer's Report - Audrey Tortolani

- Biggest Expense: Columbus Day Event: \$3,300.00
- Raised \$1,000 from Bake Sale and Raffle
- \$28,000 sponsorships-More coming in
- Gala Ticket Sales: \$13,000 October
- \$354,000 Balance from checking, savings, investments
- Trellis Lights will cost \$68,000 down from \$100,000
- We are replacing city security lights in April. White lights for summer.
- Ford: may take light fixtures off.

Next stage - change colors.

Attached as an FYI, is the YTD October Revenue and Expense report along with account balances.

You may notice I've added "Gala donations" as an extra row under revenue as we are getting a good amount of donations from people who can not attend the Gala but want to donate - YTD Oct: \$1080. Just today, I deposited an add'l \$1400 in donations - this will be added to the \$1080 and reflected in the November YTD spreadsheet.

Fundraising: Patricia Sabbey

More sponsorship money has come in:

- Century Bank. \$500
- Prince Building \$500
- Golden Goose \$2500
- Today, added Camela Laurella from CL Waterfront as a Platinum sponsor at \$10,000. Joanne and I met with Kristen Keefe, Faneuil Hall Marketplace General Manager. Faneuil Hall Marketplace purchased a Gala table.
- Carmela added 3 more tables.
- Selitto Family Foundation donating \$750.00
- Sponsors will be recognized with names on Poster at entrance to the Gala.
- Tables will have names of sponsors.

Gala: Friday, November 14, 2014 6:30 PM to 11:00 PM

- Attending: Chris Cook (1 ticket), Senator Petrucelli (2 tickets) Bill Linehan (2 tickets) Aaron Michelwitz (1 ticket)
- Ann- As of 4:30 on Nov. 11, 238 Tickets sold
 - Cannoli and tray of cookies donated by Caffè Paradiso (Adrianna DeStefano)
- Laurie excited about Auction Items
 - Recognition of major sponsors: Banners 6' x 4' that are all unified Laurie's company designing banners
- Volunteers: Set up at 2:00 PM
- 10 tables of 10 (8 or 9 Corporate Sponsors
- 2 Empty tables
- Passed hors d'oeuvres in open space
- 6:30 Cash Bar, Pianist
- ATM outside ballroom door
- Grand Ballroom - Saxophonist
- Joanne will acknowledge sponsors, introduce Mayor Walsh. Mayor Walsh will present gift to Guest of Honor, Matt Conti
- Silent Auction, Treasure Chest with Gift Cards (100 keys), Small Treasure Chests \$20.00 for key, \$20.00 for small treasure chest
- Food Stations

Trellis Lighting - November 24th - organized by the Parks Dept.

5:15 PM NEMPAC

- Mayor Walsh, Santa and Miss Massachusetts
 - Starbucks donating hot chocolate
 - Marriott donating cookies
 - Joe's American Bar donating clam chowder
 - Radio Station
 - Volunteers who have volunteered for FOCCP this past year invited to Tia's for after Trellis Lighting party. Joanne will send out invitations. Expected turnout will be 75-80. No dinner but heavy hors d'oeuvres. Open Bar.
- October Minutes accepted with changes.

Meeting adjourned at 7:27 PM,

Respectively Submitted, Patricia Thiboutot, Clerk